"What should I do after migration?"
Check-list

Hello, dear customer!

Congratulations, you have performed the
first and the most important step on
your way to a much more powerful
and profitable website!

The new life of your website has begun!

So, we created this file to be sure
that you are not only satisfied with the
migration result but also aware of the
next important steps.

Thank you for choosing our service!

Best regards,
CMS2CMS team

**THE MAIN STEPS TO PERFORM
AFTER WEBSITE MIGRATION**

☐ **Check the results**

Make sure PageSpeed score is 85 or higher, 301 redirects are working right. Check whether all the posts are displayed correctly and request to have your external links updated. Perform a mobile-friendly test (MFT).

☐ **Edit your robots.txt and Check the Analytics**

Also, check whether important areas of the site are not being blocked. Add the necessary analytics code to your new site. If you forget about it you will see traffic drop off a cliff, when in fact, that's not really happening.

☐ **Observe Search Console Crawl & Server Logs**

Once your site went live, you should closely observe the crawl stats that are now available in the Search Console. You should put attention on the Coverage section and make sure that the pages available in your sitemap are fully crawlable by Googlebot.

☐ **Take care about the design**

In case you have ordered our design customization you have nothing to worry about! But in the other way - check whether it needs upgrade or modernization. You surely understand that appearance can affect conversions.

☐ **Say bye to your old system**

Now is finally the time to decommission the legacy system. If you have thoroughly checked the new system and confirmed that everything works smoothly, feel free to terminate the old one.